









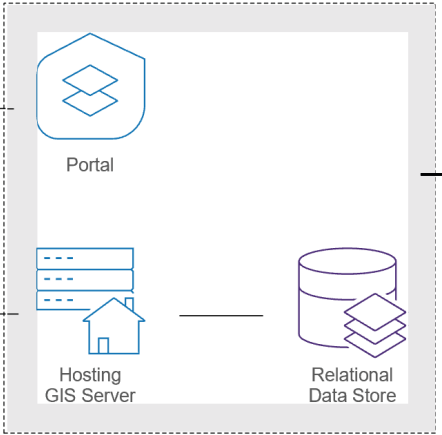
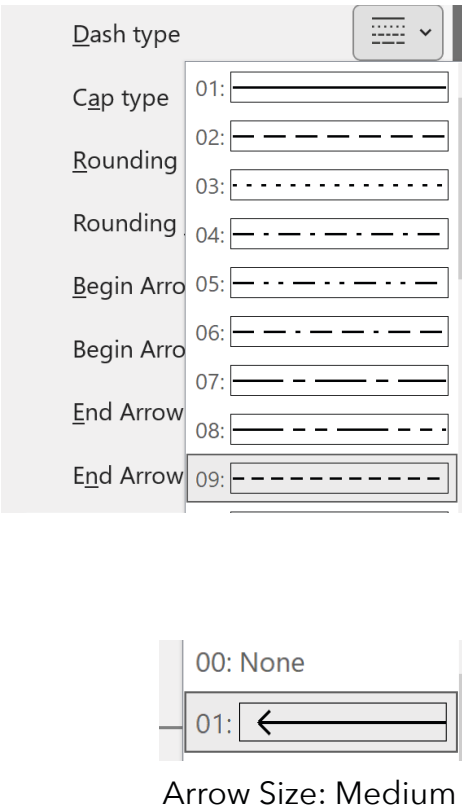






Microsoft Visio Architecture Diagram Design Guideline

Icon Size	1 inch width
Text	<div><div>Fonts San Serif: Arial Serif: Garamond</div><div>Text Alignment Center Aligned </div><div>Font Size Arial: 12 pt Garamond: 14 pt</div><div>Text Color Black Hex# 000000</div></div>
Icon Colors	<div><div> Calcite Highlight Blue 350 Hex# 007AC2 Server, server related related icons </div><div> Calcite Purple a150 Hex# 7461A8 Data, Data driven related icons </div><div> Calcite Green 200 Hex# 68AA67 User icons </div><div> Calcite Gray 550 Hex# 6E6E6E IT components and concepts icons </div></div>
Spacing	<div><div> General Users (Web Apps)</div><div> Base ArcGIS Enterprise</div></div>

<div>Lines & Arrows</div>	<div> <div> <div>Solid line</div> <div>3/4 pt line width</div> </div> <div> <div>Dotted line</div> <div>Dashline: 09</div> </div> </div> <div> <div>Arrows</div> <div>Arrow type: 01</div> </div> <div>  </div>
<div>Product Logo usage</div>	<div>Use text to for Esri products, not product logo designs</div>
<div>Secondary Labels</div>	<div> <div>  <div>GIS Server</div> <div>(License Manager)</div> </div> <div> <div>Google BigQuery</div> <div>  <div>Cloud Data Warehouse</div> </div> </div> <div> <div> <div>Secondary function or conceptual role</div> <div>- label using Ariel Italics 10 pt under existing bottom label</div> <div>Ex. Editing Services, License Manager</div> </div> <div> <div>Specific components</div> <div>- label above Ariel 10 pt in icon color</div> </div> </div> </div>